# LNA MEETING MINUTES

2025 2ND BOARD MEETING - MAY 14, 6PM

### IN ATTENDANCE

Lorie Averitt, Alex Heister, Mary Beth Spickler, Vivienne Caccamo, Rick Elliot, Eve Miller, Dan Rudd, Sydney Taylor, Gil Brandon,

#### FINANCIAL REPORT

Current Bank Balance: \$9,218.48

Outstanding deposits: 3 checks & \$150 in cash (\$300)

Current number of households paid for 2025: 90 (approximately \$5,000)

Membership goal for 2025: \$10,000 – 100 additional households

## DISCUSSIONS (ACTION ITEMS IN RED)

- Newsletter/June Social Invite
  - Alex sent Ame a draft letter from the President
  - o Single fold color mailing, no dues envelope (to reduce costs)
  - QR code to LNA website for PayPal (Ame to ensure this is working)
  - Announcement of new Board, with option for any objections
  - o Announcement of June Social details (Zandale Park)
  - Letter/Invite to go out first week of June
  - Advertisements? Do we have room with smaller publication?
  - o LNA Cares Possible blurb about helping our elderly neighbors?
  - o Someone needs to call the fire station to see if they can bring a truck.
- June Social Details:
  - Reusable Yard Signs for June Social MB to ask Ame/Dave about these
  - Food will be Hotdogs/Buns/Chips/Salad/Drinks/Cookies/Paper Plates Costco/Sams \$200 budget - MaryBeth/Vivienne will pick up the food
  - Need to bring bug spray & name tags for board members
  - Alex/Gill to bring Grills could precook the hotdogs, if needed
  - Eve Miller will confirm date availability with Hanna LeGris
  - Alex will relay Social details to Ame for invite
- LNALEX.COM Website Update Rick Elliott
  - Current board has been updated (no contact/personal information to be displayed)
  - Current meeting notes were uploaded
  - PayPal Link currently not working Rick to get with Ame to correct
- Social Media Presence Sydney Taylor to Chair this effort
  - LNA Facebook page needs content
  - o LNA Facebook Page is public, should this be changed to private?
  - Need to create Instagram Account
  - o Take more pictures and send to Sydney to add content to our pages
- Annual Event dates:
  - o June Social Zandale Park–Saturday, June 28th 5-7pm
  - o Fall Picnic, Signature Club Sept 8

- Creek Clean Up traditionally done on Earth Day (Late April), but it always rains, and we missed those dates, so maybe late September?
- Beautification Update
  - Median Beds/Tree Mulching quote (Estimate: \$2,024.60) approved by the board via e-mail vote 4/24/25
  - o ProScapes to mulch around the Memorial Day weekend (May 26?)
  - Weeding of Lansdowne/TC Rd. bed completed by Lorie
  - Eve Miller volunteered to weed the Lansdowne/Malibu beds this weekend She will text Lorie and Mary Beth to see if they can come up Friday night to help
  - The board voted to approve a \$300 expenditure for flowers to be planted in the beds – Lorie will secure the plants and let us know if we can help get them in before the mulching in late May
  - o Take pictures of landscaping efforts for Sydney to post.

## **NEXT MEETING**

Next Meeting will be held on August 6th at 6pm

Fall Picnic will be coming quick (4 weeks from meeting)

Post card mailing has been about \$700 in the past (no Membership Envelope) LNA to buy:

Fried Chicken from Critchfields (\$300), Drinks (\$60) & pay musicians (\$300) Door Prizes?

Membership Drive – Possibly centered around the Fall potluck?

Creek Clean up date – Late September – Announce at Pot Luck

Beautification Plans for 2026 – Can we afford to get ProScapes back to monthly weeding? Previously about \$280 a month (March to September) - \$1,960

Meeting concluded at 7:15pm